

Canoga Park

Neighborhood Council

Executive Board

Mary Paterson, President

Dr Thema Bryant Davis, Vice-
President

Helen Morales, Secretary

Leonel Fuentes, Treasurer

Board Members:

Michelle Miranda Fuentes
Kyra Edrington,
Jessica Gonzalez
Steve Slutzah
Robert Muñoz
Ray Cole
Brian Mallasch
Quincy Clemons
Annette McClain
Ronald Clary
Elmer Garcia
Nauman Khan
Jitzel Vasquez-Ruiz



**CANOGA PARK
NEIGHBORHOOD
COUNCIL**

7248 Owensmouth Ave.
Canoga Park, CA 91303

Email: info@canogaparknc.org
Website: www.CanogaParkNC.org

CPNC Outreach Committee Meeting Agenda

You are invited to a Zoom webinar.

When: March 21, 2022 06:00 PM Pacific Time (US and Canada)

Topic: CPNC Outreach Committee Meeting

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83429952052>

Or One tap mobile :

US: +16699006833,,83429952052# or +12532158782,,83429952052#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

**US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or 833 548 0276 (Toll Free)
or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)**

Webinar ID: 834 2995 2052

International numbers available: <https://us02web.zoom.us/j/83429952052>

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte XXXX, Secretaria, al (818) 852-1500 o por correo electrónico HelenMorales@CanogaParkNeighborhoodCouncil.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE CANOGA PARK NEIGHBORHOOD COUNCIL SPECIAL EXECUTIVE BOARD MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION

Every person wishing to address the Board must dial (877) 853-5257 and enter **83429952052** and then press # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required.

If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned.

If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

I. CALL TO ORDER & ROLL CALL

II. Welcome Remarks – Ray Cole (5 minutes)

III. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS: (5 minutes)

Comments from the public on non-agenda items within the Board's jurisdiction (1 minute per speaker). The Council is not permitted to take action on items that are not identified on the agenda. Public comment on agenda items will be called as each agenda item is brought forward. Comments are limited to 2 minutes, unless otherwise declared by the President or presiding director.)

IV. Outreach to gain new members

1. Motion to Approve up to \$2000.00 for Ads in the Valley Vantage Group Newspaper
 1. Rates as seen below.

Advertising Rates VALLEY VANTAGE GROUP

**Warner Center News, Valley Vantage
and Calabasas Enterprise**

*Circulation 20,000 weekly, 15,000 digital subscribers
Posted Weekly at www.valleynewsgroup.com*

Advertising Rates ENCINO ENTERPRISE

*Circulation 15,000 bi-monthly, 8,000 email subscribers
Posted Bi-Monthly at www.valleynewsgroup.com*

Advertising Rates NORTH VALLEY NEWS

*Circulation 20,000 digital subscribers, 5000 delivered paper
Posted Bi-Monthly at www.valleynewsgroup.com*

FULL PAGE	10" x 14"	\$1500
JR. PAGE	8" x 14"	\$1000
1/2 PAGE	10" x 7"	\$875
1/3 PAGE	6" x 7"	\$525
1/4 PAGE	6" x 5 1/2"	\$375
1/6 PAGE	4" x 5 1/2"	\$250
1/8 PAGE	4" x 4"	\$200
1/12 PAGE	4" x 3"	\$150
1/16 PAGE	4" x 2"	\$100

FULL PAGE	10" x 14"	\$1450
JR. PAGE	8" x 14"	\$950
1/2 PAGE	10" x 7"	\$825
1/3 PAGE	6" x 7"	\$505
1/4 PAGE	6" x 5 1/2"	\$350
1/6 PAGE	4" x 5 1/2"	\$225
1/8 PAGE	4" x 4"	\$175
1/12 PAGE	4" x 3"	\$125
1/16 PAGE	4" x 2"	\$75

ONLINE ADVERTISING BANNERS: 3 1/2" x 14" - \$100 per week

COMBINATION BUY: Purchase the Warner Center group and pick up the Encino Enterprise or North Valley News at 30% Off.

Purchase the Encino Enterprise or North Valley News and pick up the Valley News Group papers at 30% Off.

MULTIPLE RATE DISCOUNTS: 2x 5% Off, 4x 10% Off, 6x 15% Off, 12x 20% Off

SPOT COLOR: \$50 FULL FOUR COLOR \$100 additional

2. Review of Promotional Materials to distribute and ad
3. Suggestions from members for a campaign to fill open board vacancies

V. Business Cards, Badges, Name Tags and Branded Shirts

Discussion and possible action:

Motion to approve up to \$3000.00 for Business Cards, Badges, Name tags and shirts

VI. Committee Cohesion-Submitting requests for outreach on events

1. Discussion on google form to request outreach assistance

VII. ADJOURNMENT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate based on disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting for regular meetings and 1 day (24 hours) prior to special meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

Canoga Park Community Center, 7248 Owensmouth Ave., Canoga Park, CA 91303

CPNC Website: www.CanogaParkNC.org

You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all the board in advance of a meeting may be viewed at our website: www.CanogaParkNC.org or at the scheduled meeting. In addition, you would like a copy of any record related to an item on the agenda, please contact Secretary via email at: HelenMorales@CanogaParkNC.org.

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the NC's process for board action NC Bylaws. The Bylaws are available at our Board meetings and our website www.CanogaParkNC.org

Available Seats:

Home/Condo Owners- 4

Retail/Service - 1

Senior Rep – 1

Residential Renter - 2

Please let us know if you would like to be considered for appointment to a seat. Email info@canogaparknc.org